SME Banking Direct Marketing Opt-out / Opt-in Request Form
(Applicable to sole proprietorship or entity other than limited company)

Standard Chartered

Client Information 公司資料

Business Name
公司名稱 _____ (the "**Client**") (「客戶」)

Business Registration Certificate Number
商業登記證號碼 _____

Notice to the Client's authorised signer – DIRECT MARKETING
直接促銷 - 通知致客戶之獲受權簽署人

The Bank would not use the personal data of yours for direct marketing that may be provided to the Client without consent from you. 未經閣下之同意，本行將不會使用閣下的個人資料以向本表格內的客戶作出直接促銷。

Please check ("√") the relevant box below to indicate the choice of yours regarding the Bank's use of your data (including any investment profile completed by you before or after this application) for direct marketing that may be provided to the Client as set out in the Bank's "Notice to customers and other individuals relating to the Personal Data (Privacy) Ordinance ("Ordinance") and the Code of Practice on Consumer Credit Data". 請於下列相關方格內填上（「√」）號，表明閣下對本行將閣下之資料（包括閣下於本申請之前或後所填寫的投資取向問卷）以向本表格內的客戶作出本行「關於《個人資料（私隱）條例》（「條例」）及《個人信貸資料實務守則》致客戶及其他個別人士的通知」中所載列之直接促銷所作之選擇。

The relevant choice(s) will be effective 7 calendar days after the receipt of this request. Once processed, you authorise the Bank to replace all the previous selections of yours regarding direct marketing that may be provided to the Client. 相關之選擇將於接收此要求確認後 7 個曆日內生效，一旦得到處理，閣下即授權本行替換閣下先前對本表格內的客戶作出直接促銷的一切選擇。

Opt-In 接收	Opt-out 不接收	Name of authorised signer 獲授權簽署人姓名	Signature 簽署
☐	☐		
☐	☐		
☐	☐		
☐	☐		
☐	☐		
☐	☐		

For Bank Use Only 銀行專用 Signing No 簽署編號	
Verified By 核證人 …………………………………………………………… ( )	Processed by 執行人 ……………………………………………………………
Name of Staff 姓名 ……………………………………………………………	Date 日期: ……………………………………………………………

SME Standalone opt in-out form version 1(3/2013)